



Introducing The British Enhancement Centre (BEC)

What is it?

It is a charity, registered in England number 1174555.

What is the purpose?

To assist less able people to engage with wider community, improve their confidence and self-worth, increase their prospect of finding a job, to enjoy better health and find happiness that is meaningful.

Is there a need for this?

There are more than 15,000 less able people in Leicestershire and around 3 million in UK, 95% of who are unemployed in any capacity.

Who has problems with this situation?

Parents of less able people and their families and friends in particular and in general every citizen of UK as there is a need to obtain better benefits from tax payer's fund. The amount of money allocated to the need of less able has diminished over the last 20 years and is getting worse.

Who else will benefit from this initiative?

We believe our less able people have much to offer lonely and elderly people aged 70 plus. It is a known fact that lonely people are more inclined to suffer from poor health, depression, dementia, these group of people have nothing to look forward to apart from death, which is not in their control. They need friendship and caring love and attention, all of these are available in abundance in less able people as they are only too pleased to share this wonderful life enhancing feelings without any reservation. It is our intentions to bring the elderly and less able people to fulfil their respective life with long lasting happiness, equally, those people from armed forces, who have suffered injury and effects of battlefield environment would also be invited to participate in our endeavours.

Why BEC is so special?

The building has been designed to provide a critical mass. In order to get the best value out of resources that are employed, the centre will be able to accommodate 1000 less able people, along with 500 staff, 1500 volunteers, so at any time, there will be 3000 people in one place. This size of operation makes it efficient and will deliver the desirable outcomes. This will be a one stop facility for less able people and their parents or carers.



Some ideas about facilities;

- A medical faculty to take care of all of the less able persons medical/ health related needs
- Specialist support for occupational experts (therapies)
- Every aspect of social services support
- Up to 50 training and development programmes to improve skills and job prospects for 1000 less able people
- Career advise centre/ employment centre facilities
- Restaurants, cafes, food stall, providing varieties of food from all corners of the world
- 30/40 charity shops
- New business incubators/ business development centre
- Bakery and cake shop, etc
- We are inviting everyone to share their thoughts of what would they like us to incorporate

How can I assist in making BEC a reality?

We believe each person have something special/ unique talent. We would like this special talent to be utilised efficiently. We would like you to become BECs member and volunteer as a relationship officer. Spare us as much time and effort as you can and make a regular monthly donation of £1 per day or amount you are comfortable with by a standing order.

What is your funding need?

We would like to secure and support of 10,000 plus members, on average, should we receive £1 per day, £30 per month this would equate to £300,000 per month regular income. We feel this level of regular income will be able to meet the cost of borrowing £25 million capital and will provide regular monthly cash flow needed to meet general expenditure, including overheads.

How long will it take to enrol 10,000 members?

Of course we would like to achieve this in the shortest possible time but 18-24 months is desirable.

Where will it be located?

Ideally within few miles of the city centre. During 2018, we hope to identify and in principle agree the acquisition strategy.

What does the centre feel like?

- Our vision is for it to be a 21st century modern purpose built, 5 star quality building from both outside and inside, very spacious, of around 200,000 square feet, 3 storeys, 10 acre site, parking for 1,000 cars, a very beautiful building that will inspire and motivate whoever will visit for whatever purpose. It will be kept very clean and shining. The ground floor will have unique features, waterfalls, fountains, trees, enchanting music, some special features to engage all those who have helped in making this dream come to reality.

What benefit does members receive?

- A very big thank you and appreciations
- A permanent display of name of each member on “wall of fame”. Your name will be entwined/incorporated with a very large feature drawing/picture, that will be commissioned specifically for this purpose
- Thus, you will leave your legacy for your future generation to be proud of
- A membership card that will provide discounts each time you use it at nominated retailers out lets.
- A proud supportee of BEC and for you to be involved more so when you retire from your current job
- Knowing that your efforts and kindness created first ever BEC in the world – a fantastic satisfaction

What role the retailers, business owners, large corporate organisation would have with BEC?

Their involvement would be at multi levels. One, as individuals, within their business, would become a member. Retailers will benefit from knowing that they have large number of BEC members, who can be their future customers. In essence, BEC would have facilitated more customers for them, this also applies to both SME and large corporate businesses.

We will invite the key decision makers in both SME and large corporates to meet over 1,000 less able people who we are converting into a work force, thus, BEC will have 1,000 selected work force that are being trained and developed to be utilised for a specific project or process that large employers would offer to our selected individuals from the pool of 1,000 people.

Of course, we would hope to obtain financial donations and some monthly contributions to meet our cash flow needs.

How long do I have to make a regular monthly donation?

Longer the better, however, this is being done with your generosity and kindness. We accept that circumstances do change and that may require for you to reduce your monthly amount or completely stop any further contributions. This does not mean that your membership will cease, there will be no changes to your personal friendship and relationship with BEC.

Although BEC is a charity, it will be operated in same ways as a business enterprise and over the period of 10 years, it will generate significant income so that it becomes less dependent on regular monthly donations.

How will money raised be utilised?

Prudently to start with, the donations received will be used to meet the expenditure of meeting all the overheads, employment costs and all related activities that is required to meet the ambition of creating BEC from scratch.

What are the sources of income BEC will develop?

With the centre, there will be a concept of profit centres. Just to provide some thoughts:

- Income from fees being charged to those individuals being trained (less able people)
- Training and development courses aimed at parents/carers
- Income from new business start ups
- Income from bakery
- Trading income from cafes
- Fees from each food stall
- Fees from restaurants and cafeterias
- NHS contributions for facilitating medical faculty
- Social services department contributions for facilities provided
- Income from charity shops
- Fund raising/grants/endowments
- Hiring of venue over the weekend/evening functions

How will elderly and lonely people be connected?

Our less able people will be introduced to compatible lonely persons on weekly basis. Our less able persons will visit with a relationship officer at the elderly persons home and will create friendship. They will do some joint fun activities, watch movies on the TV, do some gardening, play games on computers. The objective is for both less able and elderly person to be friends and enjoy each other's company. The fun continues when the same elderly person visit the centre once a week when both friends can enjoy the facilities of the centre. Both of them can visit various shops, tea and cake at bakery – have fun and create happiness.

What happens on each floor of BEC?

Ground Floor

Reception, meet & greet, charity shops, entertainment features, food stalls, restaurants, cafeteria, medical faculty, social services support unit, career assessment centre

First Floor

The whole floor will be dedicated to training, with many areas specifically for skills enhancement and personal development that can be adapted to meet individual needs. The space will enable less able people to showcase their skills and talents and achievements for employers and visitors to the centre

Second Floor

All operational departments, places for 500 staff. This is the engine that ensures the centre operates efficiently in all aspects, all regulations and compliance matters, health & safety. Dealing with marketing and establishing other centres around England and beyond. Special facilities to invite CEO's and key decision makers of SME's and large corporate organisations. International development department.

When will the centre be ready for occupation?

We estimate at least 3 years but more likely 5 years for it to be fully operational.

Is there an artist impression of BEC?

Yes, indeed we were very fortunate that a local but a national firm of architects and mechanical engineers, namely Pick Everards, very kindly produced the initial drawing. Please see back page of this document.

What will happen in 2018? (Here is wish list)

- A training and development course will be developed for parents/carers to improve better understanding of their less able son/daughter
- Enrol up to 500 members
- To develop relationships with business communities
- To appoint 100 relationship officers
- To appoint 30 key experienced professional and entrepreneurial business people
- To engage with medical/NHS/social services department
- To engage with other key charities
- Employ 10 to 12 individuals to fulfil BEC objectives
- To establish infrastructure space
- To establish office facilities and create an effective infrastructure to facilitate parents/carers to drop in for informal discussions
- Develop website and IT
- Create all relevant legal and documentation



- Create a monthly meeting for members who can invite prospective members and BEC to provide advice and guidance on the day most likely to be 3rd Sunday of each month – SUNDAY LUNCH

When did this idea emerge?

The beginning – what will happen to my son when I am no more?

Over the last 5 years or so, this thought of creating a one stop centre for all those less able people not just in Leicester but wider world. Various activities focused in creating this centre specifically over the last 12 months, have achieved in formally setting up a charity in the name of The British Enhancement Centre (BEC). Charity commissioner granted the approval on 9th September and the Lord Major, Councillor Rashmikant Joshi, formally launched BEC at the Town Hall on 18th November 2017 where more than 60 people attended this function and many pledged their support. Subsequently on Friday November 2017, BEC was pronounced to the public for the first time and successfully raised around £3,000 including gift aid.

BEC's logo was developed by Dhiren Parmar and a short animated video was created. At the function of 24th November award ceremony, Naren Naik made a maiden speech in promoting BEC. This was warmly received. Video of this will be created for the future promotional use.

What is the ultimate desire of BEC?

Exporting happiness is our business, not just in Leicester but around the world. This is achieved by focusing on those less able people and those lonely people. When these two have a meaningful role in the society the benefit goes direct to those who are currently caring for them – parents, friends, family. This also provides a volunteering opportunity at a large scale, thus the whole community is interconnected.



Who is the inspirer of BEC?

You would not be surprised to learn that the person happens to be a parent of a less able son, who is now over 30 years of age and having cared for him since birth, the parent have experienced at first hand the reality of caring for a person of less abilities.

What is his background?

The inspirer, Naren Naik, is a professional Financial Adviser and a fully regulated FCA approved individual authorised to provide independent investment advice. He lives in Leicester for almost 40 years. He has been a member of The Leicester Rotary Club for more than 30 years. Has been Married over 42 years. His elder son, has presented Naren and with 2 grandchildren. No wonder he is in business of exporting happiness!!!!

What does Naren want out of this?

It is true to say that Naren would not be involved in this project if it was not for his less able son whom he loves so dearly that he felt compelled to do something special for all those who are less able. Naren as a parent understands the frustrations and desperation, along with all the worries relating to the respective future, particularly, when he is no more, every parent has the same concerns and fears.

This is why Naren have made a decision to dedicate his remaining life to the cause that have created a fire in his heart. Naren have declared that he will not charge any fees, including out of pocket expenses, for his dedicated efforts. For him this is a project to give back to the society and to give every person in Leicester the opportunity to create a legacy for themselves and their future generation. This project can only materialise by the efforts of many thousands of citizens of not just Leicester but UK as a whole, this is why it is called The British Enhancement Centre. It is meant for everyone in the UK and beyond.

Who will have access to my personal information?

There are demanding data protection regulations that every organisation who holds personal information need to observe and implement, this is by law, under this regulations, the data holding organisation would have to implement your wishes including erasing your information from their records permanently. At BEC, your information will be utilised for BEC's benefit only and can only be shared with third party with your approval and permission.

Who is currently funding the cost of BEC?



Over the last 12 months, Bankfield, Naren's company, have funded day to day expenses and will continue to do so until sufficient monthly income is raised from memberships.

What would guarantee a successful realisation of BEC?

One of the major task is to enrol large number of members who are making donations on a regular monthly basis. 10,000 is the magic number of contributions. At £1 per day on average, this is the crucial and must requirement. The best news is that this is very much dependent on each person in Leicester. There are some 500,000 people in Leicestershire and Rutland. We are confident that cause of this magnitude will be supported in abundance. Getting first one of the ground is the toughest, thereafter, people can see for themselves what a wonderful achievement have been made in Leicester. Every project must start somewhere, we believe Leicester people are fortunate to have this opportunity of placing their name in the history and creating a legacy to be proud of not just for them but their generation to come.

What is the current management structure?

The inspirer and chairman, who is providing the leadership and vision, is Naren Naik, being in the financial services business, he has taken the responsibilities for financial management of BEC.

He is supported by our team of trustees:

Jonathan Kerry is the Chief Executive of the Leicester Diocese (Church of England), which comprises over 300 churches throughout the city and county, including Leicester Cathedral. He is also Chair of Governors of Leicester College, the area's largest education provider, and a Trustee and Treasurer of PROST aid, the charity which supports those affected by prostate cancer in the East Midlands.

Steve White MBE, our expert in Education and Sports. Steve has lifelong commitment to Education and Sport currently Chair of Governors Ellesmere College, Leicester and ongoing promotion of Special Olympics both local and international.

Councillor Ted Cassidy MBE, our political expert, Is a qualified youth and community worker and social worker, former Director of Strategic Partnerships at De Monfort University, and Chair of the Special Olympics Leicester 2009. who will represent BEC with local governments and politicians, along with NHS and social services department.

The British Enhancement Centre

Positively changing the lives of less able people and their families



Ian Clowes, CEO and head of our day to day management. Ian agreed to take a paid position, sacrificing more than 60% cut in his income. This he has agreed to do until BEC can afford his full time dedicated role. He brings with him substantial experience in the charity sector. Starting his career in heavy engineering he led teams in the offshore Oil and gas industry. In information technology he directed a company that wrote the UK Police forces information technology strategy and implemented worldwide computer security solutions in banking and finance. Ian moved in to the voluntary sector 9 years ago with a public health role, empowering the public to have a say in the running of health and social care services. For the past 5 years Ian has been CEO of an HIV Charity funded by the NHS local authority and charitable trusts including Children in Need. Ian believes that charities can only be successful by putting their beneficiary's at the heart of everything they do and is committed to making BEC the very best charity working with and for less able people.

Artist Impression of the Centre

